# 4th DB-SNUbiz Global Startup Challenge



### **Competition Theme**

start up idea & startup business model

# **Eligibility and Guidelines**

- Eligibility
- Team composition: made up 1~3 students
- College students and graduate students with innovative and creative start-up ideas
- College students and graduate students who dream of starting a business.
- College students and graduate students who are founders operating for less than 3 years
- The whole event will be carried out in English

# How to apply

Read 'Guideline' on the website (www.db-snubiz.com) and submit an application.



# **Inquiries**

wlgns6807@kma.or.kr yeonda33@kma.or.kr +82-2-3274-9318

+82-2-3274-9273

## Timeline

- Documents received : March 14 ~ April 30, 2023
- Announcement of the results of document: May 10, 2023
- Preliminary announcement and PT video reception
  - : May 11 ~ May 31, 2023
- Preliminary round : June 8 2022 ~ June 9, 2023
- Preliminary results announced: June 14, 2023
- **Final** : August 7 ~ 11, 2023
- \* The preliminary schedule will be held online.
- \* The finals will be held face-to-face in Korea.

(All expenses will be provided including airfare and accommodation)

# **Prizes**

- · Round 1
  - : Select 35 teams and award USD 2,000 per team
- Round 2
  - : Select 14 teams and award USD 2,000 per team
- Final
  - : 1st prize (1 team) USD 2,000 + Visit CES2024
  - : 2nd prize (2 team) USD 1,000 + Visit CES2024
  - : 3rd prize (3 team) USD 1,000



